ABOUT US

Girls Who Brunch Tour is a non-profit organization that has been in existence for eight years. We have impacted many lives through STEAM training, human trafficking awareness, education, empowerment, and feeding programs.

Girls Who Brunch Tour continues to strive to expand its programs and offerings to the communities we serve through our National Tour which promotes education, literacy, and self-esteem in the inner cities of America. Our tour has impacted the lives of more than 38,000 girls nationally on the ground and virtually.

We hope that you will be able to take part in one or more of the many exciting events that we are offering this year and experience firsthand the pride we take in supporting our community.
MISSION
The purpose of the Girls Who Brunch Tour, a 501c3 is to cultivate, inspire, and empower at-risk girls between the ages of 9-17 years old. Today, girls are very impressionable. This demographic of girls are being exposed to bullying, human trafficking, self-esteem issues, and underestimation of self-worth. Through Girls Who Brunch, we provide vital tools needed through literacy, education, life skills, and health & wellness to help girls become leaders and difference makers in their communities.

VISION
Girls Who Brunch is a non-profit that combats this cultural epidemic by addressing low-income communities, and sponsoring girls in foster care, as well as sex trade victims and teen mothers. Through mentorship, workshops, STEAM training, and panel facilitation, Girls Who Brunch teaches different ways of thinking that ultimately enable at-risk girls to succeed and flourish. As of date, Girls Who Brunch, has positively impacted and equipped over 38K girls nationwide to become the leaders of tomorrow. We also have reading and feeding programs and holiday assistance.
CULTIVATE, INSPIRE, AND EMPOWER

OUR PURPOSE

It is our purpose to impact young inner-city girls that may be wards of the state, recently rescued victims of the sex trade, victims of domestic violence, homeless, and battered globally which is why we need your help.

In order to meet our mission and provide services in our community, we rely on the generosity of individuals and businesses for support. Whether it is sponsorship, gift cards, or, in-kind donations, every little bit helps. Without the assistance of community-minded individuals just like you, we wouldn’t be able to serve those in need.
MEET THE FOUNDER

Ni'cola Mitchell is an award-winning entrepreneur, Executive Producer for Lifetime Movie Network, published writer, and youth leader. While working to make the world a better place, she founded Girls Who Brunch Tour, a non-profit organization that was designed to cultivate, inspire, and empower girls worldwide between the ages of 9-17 years old.

Ni'cola's goal is to foster change and create awareness about today’s most pressing socio-economic. She utilizes her empowerment experiences to combat cultural epidemics by focusing on low-income communities and sponsoring girls in foster care as well as sex trade victims and teen mothers. Mitchell is convinced that through mentorship, workshops, STEAM training, and panel facilitation that her program allows girls to learn different ways of thinking that will ultimately enable girls worldwide an opportunity to succeed and flourish.
OUR IMPACT

38,000+
Over 38,000 girls between ages of 9-17 are engaged and positively impacted to become the leaders of tomorrow.

1,500+
Over 1,500 speakers and workshop host dedicate time and resources to support the empowerment of girls in the areas of STEAM, Literacy, and self-esteem building.

23
Cities reached by the Girls Who Brunch Tour

6,000
Toys given away to families in need.
GIRLS WHO BRUNCH TOUR

WHAT WE DO

EMPOWERMENT CONFERENCE
Tasty brunch
Steam, health, sex trafficking awareness, bullying, vision boards and empowerment workshops.
- Panel discussions
- Beauty lounge
- Giftbags with hygiene/school supplies

MASTERCLASS
Personalized sessions that we provide for students in a particular discipline by our expert instructors in all genres:
- Writing
- Vision boards
- Financial literacy
- Health and wellness
- Music
- Painting
- Drama

LITERACY PROGRAMS
Programs and services to promote literacy to ensure that fundamentals of reading are always important.

HOLIDAY DRIVES
Each year, we collect toys and distribute them to low income at risk children.
2023 TOUR LOCATIONS

DOMESTIC CITIES
- ATLANTA, GA
- COLUMBUS, GA
- MIAMI, FL
- CHARLESTON, SC
- CHARLOTTE, NC
- MEMPHIS, TN
- LAS VEGAS, NV
- LOS ANGELES, CA
- NEW YORK, NY
- INDIANAPOLIS, IN

INTERNATIONAL
- ST. LUCIA
- TORONTO, CANADA
- JAMAICA
- LAGOS AFRICA

WWW.GIRLSWHOBRUNCHTOUR.COM
PAST PARTNERS

Google  Walmart  L'Oréal Paris

WOMEN of WORTH  HARVEY FOUNDATION

Sephora  target  Sam's Club

POUNTS OF LIGHT

Reader's Digest  Nancy's

Kroger  Lash Studio

Golin  AJC  Miami Heat

M. Marlow’s Tavern™

Steve & Marjorie Harvey Foundation

Publix  Athleta

Reader's Digest  Nancy's

Kroger  Lash Studio

Golin  AJC  Miami Heat

M. Marlow’s Tavern™

Steve & Marjorie Harvey Foundation

Publix  Athleta

Reader's Digest  Nancy's

Kroger  Lash Studio

Golin  AJC  Miami Heat

M. Marlow’s Tavern™
DIAMOND SPONSOR

$100,000.00

- 5-MINUTE INTRO SPEECH OR VIDEO AT EVERY EVENT
- ENTRANCE BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- "PRESENTED BY" WITH YOUR NAME ON ALL COMMUNICATIONS
- INDIVIDUAL SPONSORED EMAIL TO LIST OF 21,000
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS
SPONSORSHIP OPPORTUNITIES

RUBY SPONSOR

$75,000.00

- 5-MINUTE INTRO SPEECH OR VIDEO AT EVERY EVENT
- CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- PRESENTED BY WITH YOUR NAME ON ALL COMMUNICATIONS
- INDIVIDUAL SPONSORED EMAIL TO LIST OF 21,000
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS
GIRLS WHO BRUNCH TOUR

SPONSORSHIP OPPORTUNITIES

ROCK STAR SPONSOR
$50,000.00
- 2-MINUTE INTRO SPEECH OR VIDEO AT BRUNCH EVERY EVENT
- CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

SHINING STAR SPONSOR
$30,000.00
- 2-MINUTE INTRO SPEECH OR VIDEO AT BRUNCH EVERY EVENT
- CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

2023 SPONSORSHIP DECK
WWW.GIRLSWHOBRUNCHTOUR.COM
THANK YOU!

WE HOPE THAT WE WILL SUPPORT US IN ACHIEVING OUR MISSION TOWARDS CREATING A MORE JUST AND EQUITABLE WORLD FOR ALL GIRLS AND YOUNG WOMEN.