

GIRLS WHO BRUNCH

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ABOUT US

GIRLS WHO BRUNCH TOUR, IS A NON-PROFIT ORGANIZATION THAT HAS NOW BEEN IN EXISTENCE FOR OVER FIVE YEARS AND WITH THE HELP OF MANY OTHERS LIKE US WE HAVE IMPACTED MANY LIVES THROUGH STEM, HUMAN TRAFFICKING AWARENESS, EDUCATION, EMPOWERMENT, AND FEEDING PROGRAMS.

AS GIRLS WHO BRUNCH TOUR CONTINUES TO STRIVE TO EXPAND ITS PROGRAMS AND OFFERINGS TO THE COMMUNITIES WE SERVE, ON OUR NATIONAL TOUR THAT PROMOTES EDUCATION, LITERACY, AND SELF-ESTEEM IN THE INNER CITIES OF AMERICA. THIS NATIONAL TOUR HAS IMPACTED LIVES IN 33,000 GIRLS IN THE LAST FIVE YEARS NATIONALLY ON GROUND AND VIRTUALLY. WE HOPE THAT YOU WILL BE ABLE TO TAKE PART IN ONE OR MORE OF THE MANY EXCITING EVENTS THAT WE ARE OFFERING THIS YEAR AND EXPERIENCE FIRSTHAND THE PRIDE WE TAKE IN SUPPORTING OUR COMMUNITY.



MISSION AND VISION

THE PURPOSE OF GIRLS WHO BRUNCH TOUR, A 501C3 IS TO CULTIVATE, INSPIRE, AND EMPOWER AT RISK GIRLS BETWEEN THE AGES OF 9-17 YEARS OLD. TODAY, GIRLS ARE VERY IMPRESSIONABLE. THIS DEMOGRAPHIC OF GIRLS IS BEING EXPOSED TO BULLYING, HUMAN TRAFFICKING, SELF-ESTEEM ISSUES, AND UNDERESTIMATION OF SELF-WORTH. THROUGH GIRLS WHO BRUNCH, WE PROVIDE VITAL TOOLS NEEDED THROUGH LITERACY, EDUCATION, LIFE SKILLS, AND HEALTH & WELLNESS TO HELP GIRLS BECOME LEADERS AND DIFFERENCE MAKERS IN THEIR COMMUNITIES.

GIRLS WHO BRUNCH, A NON-PROFIT THAT COMBATS THIS CULTURAL EPIDEMIC BY ADDRESSING LOW-INCOME COMMUNITIES, AND SPONSORING GIRLS IN FOSTER CARE, AS WELL AS SEX TRADE VICTIMS AND TEEN MOTHERS. THROUGH MENTORSHIP, WORKSHOPS, STEAM TRAINING, AND PANEL FACILITATIONS, GIRLS WHO BRUNCH TEACHES DIFFERENT WAYS OF THINKING THAT ULTIMATELY ENABLES AT-RISK GIRLS TO SUCCEED AND FLOURISH. AS OF DATE, GIRLS WHO BRUNCH, HAS POSITIVELY IMPACTED AND EQUIPPED OVER 24K GIRLS NATIONWIDE TO BECOME THE LEADERS OF TOMORROW. WE ALSO HAVE READING AND FEEDING PROGRAMS AND HOLIDAY ASSISTANCE.



33,000+

OVER 33,000 GIRLS BETWEEN THE AGES OF 9-17 ARE ENGAGED

1500+

OVER 1500 SPEAKERS AND WORKSHOP HOST DEDICATE TIME AND RESOURCES TO SUPPORT THE EMPOWERMENT OF GIRLS IN THE AREAS OF STEM, LITERACY AND SELF-ESTEEM BUILDING

60+

OVER 60 COMMITTEE CHAIR WOMEN THAT ASSIST IN 23 CITIES TO CREATE THE EXPERIENCE FOR THEIR COMMUNITY

1,000+

OVER 1,000 VOLUNTEERS THAT ASSIST WITH MANAGING EVENTS, SET-UP AND BREAK-DOWN, AND PROGRAM SUPPORT NATIONWIDE

OUR PURPOSE

IT IS OUR PURPOSE TO IMPACT YOUNG INNER-CITY GIRLS THAT MAY BE WARDS OF THE STATE, RECENTLY RESCUED VICTIMS OF THE SEX TRADE, VICTIMS OF DOMESTIC VIOLENCE, HOMELESS, AND BATTERED GLOBALLY WHICH IS WHY WE NEED YOUR HELP.

IN ORDER TO MEET OUR MISSION AND PROVIDE SERVICES IN OUR COMMUNITY, WE RELY ON THE GENEROSITY OF INDIVIDUALS AND BUSINESSES FOR SUPPORT. WHETHER IT IS SPONSORSHIP, GIFT CARDS OR IN-KIND DONATIONS EVERY LITTLE BIT HELPS. WITHOUT THE ASSISTANCE OF COMMUNITY-MINDED INDIVIDUALS JUST LIKE YOU, WE WOULDN'T BE ABLE TO SERVE THOSE IN

WHAT WE DO

EMPOWERMENT CONFERENCE

TASTY BRUNCH
STEAM, HEALTH SEUAL
TRAFFICKING AWARENESS,
BULLYING VISION BOARDS
AND EMPOWERMENT
WORKSHOPS
PANEL DISCUSSIONS
BEAUTY LOUNGE
GIFTBAGS WITH
HYGIENE/ SCHOOL SUPPLIES

MASTERCLASS

PERSONALIZED SESSIONS
THAT WE PROVIDE FOR
SYUDENTS IN A PARTICULAR
DISCIPLINE BY OUR EPERT
INSTRUCTORS IN ALL GENRES:

WRITING
VISIONS BOARDS
FINACIAL LITERACY
HEALTHE AND WELLNESS

MUSIC

PAINTING

DRAMA

LITERACY PROGRAMS

PROGRAMS AND
SERVICES TO PROMOTE
LITERACY TO ENSURE
THAT FUNDAMENTALS OF
READING IS ALWAYS
IMPORTANT

HOLIDAY DRIVES

EACH YEAR, WE COLLECT
TOAYS AND DISTRIBUTE
THEM TO LOW INCOME
AT RISK CHILDREN EVERY
YEAR

SAMPLE DAY

REGISTRATION
MIX AND MINGLE VISIT WITH VENDORS
WELCOME MESSAGE
INTRODUCTION OF FOUNDER
RAFFLE
GROUP PHOTO
FITNESS SESSION
BREAKOUT SESSIONS
BRUNCH
PERFORMANCES
RAFFLE
PANEL
CLOSING REMARKS

CITY TOUR

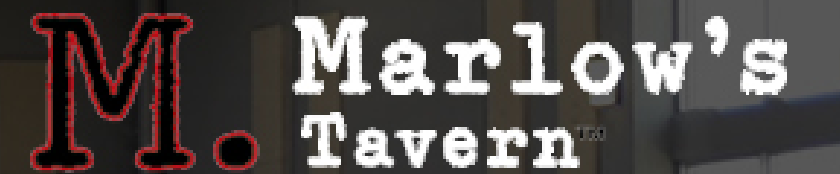
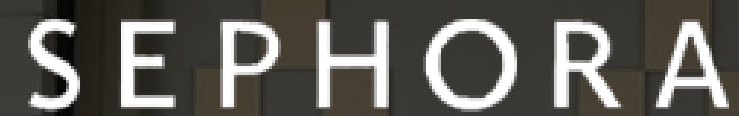
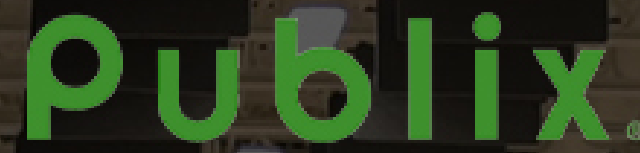
DOMESTIC
CITIES

INTERNATIONAL

ATLANTA DETROIT
COLUMBUS PHILADELPHIA
MIAMI JACKSONVILLE
CHARLESTON KANSAS CITY
CHARLOTTE CHICAGO
MEMPHIS DMV (D.C., BALTIMORE, RICHMOND)
LAS VEGAS HOUSTON
LOS ANGELES DALLAS
NEW YORK NEW ORLEANS
NEW JERSEY NASHVILLE
INDIANAPOLIS
ST. LUCIA JAMAICA



PAST PARTNERS



SPONSORSHIP QUICK REFERENCE

ACTIVATIONS

BEAUTY LOUNGE.....	\$500	\$11,500
TIK TOK STATION.....	\$600	\$138,00
FAUX MIMOSA BAR.....	\$900	\$21,000
360 BOOTH.....	\$600	\$13,800
CHARGING STATION.....	\$600	\$13,800

FOOD

LUNCH.....	\$2,000	\$50,000
DESSERT STATION.....	\$500	\$10,500
SNACK BAR.....	\$900	\$21,000

BRANDING

LANYARDS.....	\$220	\$5,000
LIVESTREAM SPONSOR.....	\$650	\$15,000
SHIRTS FOR STAFF AND GIRLS.....	\$4,000	\$85,000
AWARDS.....	\$1,000	\$25,000
SWAG BAGS.....	\$2,000	\$50,000
SWAG BAG INSTERS.....	\$900	\$21,000
DECORATIONS.....	\$2,000	\$50,000

BAZAR BOOTH

VENDOR SPACE	\$75
VENDOR SPACE.....	\$1725

*PER CITY | ENTIRE TOUR

SPONSORSHIP OPPORTUNITIES

SHINING STAR SPONSOR

\$1,500 **\$30,000.00**

- 5 MINUTE INTRO SPEECH OR VIDEO AT BRUNCH EVERY EVENT
 - CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

RUBY SPONSOR

\$3,200 **\$75,000.00**

- 2 MINUTE INTRO SPEECH OR VIDEO AT EVERY EVENT
 - CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- PRESENTED BY WITH YOUR NAME ON ALL COMMUNICATIONS
 - INDIVIDUAL EMAIL TO LIST OF 21,000
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

ROCK STAR SPONSOR

\$2,000 **\$50,000.00**

- 5 MINUTE INTRO SPEECH OR VIDEO AT BRUNCH EVERY EVENT
 - CHOICE OF BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

DIAMOND SPONSOR

\$5,000 **\$100,000.00**

- 5 MINUTE INTRO SPEECH OR VIDEO AT EVERY EVENT
 - ENTRANCE BOOTH IN EXPO HALL
- LOGO PLACEMENT ON ALL MARKETING MATERIALS
- PRESENTED BY WITH YOUR NAME ON ALL COMMUNICATIONS
 - INDIVIDUAL EMAIL TO LIST OF 21,000
- SWAG BAGS WITH LOGO INCLUDED IN DESIGN
- CUSTOM SIGNAGE AT ALL EVENTS
- PRODUCT PLACEMENT IN BAGS

***PER CITY | ENTIRE TOUR**



REACH 100K +



REACH 90K +



REACH 95K +



REACH 91K +

SOCIAL MEDIA REACH

CONNECT WITH US



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